

Archived News Coverage of Central Oregon

Wall Street Journal, "*The Most Inventive Towns in America*", July 22, 2006

The article, "The Most Inventive Towns in America," features research on "small-town" patent hubs in the U.S. ranked by number of new patents issued last year to companies residing there. San Jose, CA was #1 on the Top 20 listing; California dominated the study with 12 "towns" on the list. Texas also made a strong showing with Austin (#3), Houston (#11), and Plano (#17). Boise, ID made the top 10, and Portland came in at #13, surprisingly just above Seattle. In addition to the Top 20, the Journal also listed 20 "Up & Comers" where a high percentage of patents were given to individuals and small companies. Bend made this list with 29 patents - ahead of places like Tigard, OR; Walnut, CA and only a few patents short of Annapolis, MD, all which also made the list. **See full article in PDF form on website.**

Inc Magazine "*The Best Cities for Doing Business*", May 2006

Bend was ranked #17 for the Best Overall Cities and #14 for the Best Small Cities. The article noted that "Bend's population has more than tripled, to about 70,000, over the past 15 years, with refugees from Portland and California drawn by a scenic location and low cost of living. The influx has transformed a timber-based economy, bringing in manufacturing, aerospace, and semiconductor firms." <http://www.inc.com/bestcities/index.html>

Newsweek "*Demographics: Saying Goodbye to the Burbs*", March 2006

Deschutes County was highlighted as one of the fastest growing counties in the country saying "Urbanites flocked to the quiet life in Deschutes County, Ore; populations up 22.5%. **See full article in PDF form on website.**


The New York Times "*Can a City Grow Quickly and Stay Simple?*", November 2005

The NY Times article focuses on Bend's growth and people relocating for quality of life reasons stating people "... aren't alone in their enthusiasm for Bend, a city of 65,000 three hours east of Portland by the Cascade Mountains. The high desert city is the sixth-fastest-growing metropolitan area in the United States". The article also addresses some of the hurdles associated with a fast growing community. **See full article in PDF form on website.**

MSN/CitySearch "*Nation's Top 10 Ski Resorts*", November 2005

Mt. Bachelor Ski Resort was rated 5th in the nation by MSN and CitySearch in their annual U.S. Ski and Snowboard Guide. "Oregon's largest winter resort features downhill, telemark and cross-country skiing, snowboarding, snowshoeing, tubing and more.... Bachelor is located in Central Oregon, this snow is generally drier and lighter than Mount Hood's".

Forbes "*Cheap Places to Live Rich*", November 2005

 Bend was rated as a "telecommuting heaven" where people can do their best thinking, but not become so isolated that they would go crazy. "Think you can't keep your high paying job and live in a rural getaway such as Bend, Oregon? Think again", says Forbes.com's Rich Karlgaard.

U.S. News & World Report *"Good Riddance to the Rat Race"*, June 2006

U.S. News & World Report's article regarding today's retirees looking for the good life in all the small places highlighted Prineville, OR's "low cost of living ... and median price of a single-family home in the county at just \$129,240 in 2005, compared with \$321,100 in Seattle and \$172,800 in Tampa."



Men's Journal *"50 Best Places to Live"*, April 2005

Men's Journal rated the healthiest, sexiest, most fun, and most affordable 50 best places to live. Bend was rated the "Best Adventure Town" and stated that "Bend has more drool-worthy contour lines than any other town in the land. Plus, the job market, once confined to sawmills, is now a dynamic mix of high-tech, hospitality, and light manufacturing."



SkyWest *"Celebrating the Good Life in Bend"*, April 2005

SkyWest Magazine celebrates Bend's centennial and describes the city as a prime leisure destination and full-bodied mini-metropolis "teaming with the fresh-faced and fit".

BizJournals/American City Business Journal , *"Where to go for America's hottest small biz market"*, January 2005

BizJournals rated local climates for small businesses (fewer than 100 employees) by a number of factors. Bend was rated No. 1 medium sized markets which covers metropolitan and micropolitan areas with populations between 100,000 and 500,000. "Bend ranked among the nation's four best medium-sized markets in two categories -- concentration (3,914 small businesses per 100,000 residents) and two-year growth (10.2 percent increase in the number of small businesses)."

NY Times *"36 Hours in Bend, OR"*, October 2004 – Author Matthew Preusch provides 36 hours of things to do in Bend highlighting local breweries, restaurants and outdoor activities, and outlines Bend as going from a sawmill town to a budding cultural scene.



Life 2.0: How People Across America Are Transforming Their Lives By Finding the Where of Their Happiness, August 2004

Author and Forbes Magazine publisher Rich Karlgaard profiles 10 cities across America that he considers "Telecommuting Havens." Along with cities like Moab, Utah, and Durango, Colo., Bend ranks in the top 10.

Where to Retire *"Bend"*, March/April 2004

Article profiled Bend as a premier place for retirees to consider through the experience of two retired couples who chose to relocate to Bend.

Outside Magazine *"The Thrill of Skill"*, April 2004

Outside's guide to America's best sports camps that propel you toward a bigger, richer life mentioned Sisters and rafting in Central Oregon.

TransWorld's '04 Snowboard Resort Guide *"A Guaranteed Good Ride- The 2004 TransWorld Resort Poll"*

Ranked by readers as 4th for Overall Resorts along with 3rd for Best Food, 7th for Best Park, 9th for Best Terrain and 6th for Best Snow

MSN.com *"Top 10 Ski Resorts"*

Mt. Bachelor is listed as one of the top 10 ski resorts by Citysearch Editors

Gold Magazine *"Around the Bend"*, October 2003

Highlighted golf at Sunriver Resort, Crosswater Club, Widgi Creek, Lost Tracks, Eagle Crest, Aspen Lakes, Black Butte Ranch, Quail Run and Pronghorn.

Ski *"2004 Resort Reader Survey"*, October 2003

Mt. Bachelor ranked 28th in Ski's 16th Annual Resort Survey by their subscribers, Mt. Bachelor also ranked 22nd in value, 29th in service and 30th in family.

Links *"The Best of Golf"*, March 2003

Black Butte Ranch ranks in the top 100 North American Golf Resorts.

Golf Digest *"America's 100 Greatest Public Courses 2003-2004"*, May 2003

Crosswater, Broken Top and Aspen Lakes all made it on the top 15 of this nationally recognized list.

Outside Traveler *"Best Places to Ski 365 Days a Year"*, May Annual 2003

Mt. Bachelor was included in this article about skiing all over the world 365 days a year.

Northwest Travel *"The Center of Attention"*, January/February 2003

Highlights all of the winter outdoor activities available in Central Oregon.

Ski Magazine *"18 Best Ski Towns"*, February 2003

Bend ranked high on the list of best ski towns.

Golf World "Great Escapes", February 2003

Sunriver is mentioned as the Heart & Soul of the Great Northwest.

Links Magazine "Premier Properties 2002", October 2002

Awbrey Glen, Crosswater, Broken Top and Eagle Crest Resort all listed in premier golf properties for 2002



Ski Magazine "Top 60 Resort Guide", October 2, 2002

Mt. Bachelor came in 8th in the 10 most popular Pacific resorts.

Golf for Women "50 Best Courses for Women", July/August 2002

Sunriver Resort Meadows Ranked 12th out of 50 golf courses across the U.S.

Golf Digest "50 Greatest Destinations", September 2000

Central Oregon/Bend ranked 23rd

Money "The Best Places to Retire", July 2000



Bend ranked in the top 5 places in the nation to retire